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Akron Auto Auction Announces Partnership with EBlock, Helping Power Their Auction into the Future

AKRON, OHIO: Akron Auto Auction announces a strategic partnership with EBlock that will provide their auction with the technology to excel in the dealer-to-dealer auction space.

- The partnership will begin with Akron Auto Auction's first Live Auction on June 18th
- Live Auctions will continue every Thursday at 1:00pm EST

“Leveraging EBlock’s technology gives our auction a proven means to facilitate and expedite digital transactions. It empowers our success via the absolute best online dealer-to-dealer platform.” Chad Bailey, President of Akron Auto Auction, said. “We’ve been looking for a partner that understands the auction business and has a vision for its future.”

The partnership with EBlock will give Akron Auto Auction clients a state-of-the-art dealer-to-dealer auction platform that captures and complements the buying and selling experience of a physical auction. Run lists, set auction times, virtual lanes, and units transacting in 60 seconds are just a few reasons why EBlock is growing 100% YOY in Canada, and has sold over \$1 billion worth of vehicles in the dealer-to-dealer space.

“Our goal at EBlock is to get brick-and-mortar auctions up and running competitively in the dealer-to-dealer auction space by providing a solution that adapts to their business, rather than have them reconfigure their business around our technology.” Jason McClenahan, President and CEO of EBlock, said. “We come from a world centered around buying and selling cars; our focus is to take a technology-first approach towards improving efficiencies in the auction. That is what really separates the EBlock experience from everyone else in the space.”

The partnership’s first live auction event will take place on June 18th, with weekly events on Thursdays at 1:00pm EST.

About EBlock

EBlock is the premier remarketing technology platform for independent automotive auctions, delivering a unique and uncompromised combination of speed, adaptability, scale, and transparency for buyers, sellers, and auctions who demand solutions that move in real time.

About Akron Auto Auction

Akron Auto Auction, a leader in the auto auction industry for over 45 years, provides wholesale used vehicle buyers and sellers a fast-paced auto auction marketplace focused on driving their business forward. Built on long lasting relationships, Akron Auto Auction prides itself on superior customer

service and providing clients with a wide range of auto remarketing solutions for their every need. Each Tuesday, Akron Auto Auction hosts an auction of 1000 vehicles across 6 Lanes and on Simulcast, handling consignments from new and used car stores, banks, fleets, and government agencies. For more information, go to www.akronautoauction.com

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